



Strategic Plan 2022-2026

Adopted

Reviewed and Revised

Library Vision

The people of Green County will:

- ❖ Have the information needed to succeed at school, at work, and in their personal lives.
- ❖ Have reading, viewing, and listening materials and programs that stimulate their thinking, enhance their knowledge of the world, and improve the quality of their leisure time.
- ❖ Discover the joy of reading and develop a love of learning.
- ❖ Enjoy a high level of access to informational electronic resources and will develop the technological skills needed in an increasingly digital world.
- ❖ Think of Green County Public Library as a focal point of community life that connects and unites the people.
- ❖ Utilize the Green County Public Library's resources and services while encouraging others to do the same.

Library Mission Statement

Enrich...Empower...Educate...Entertain

The Green County Public Library provides basic free access to current, high-demand, and high-interest materials in various formats for people of all ages. We create a welcoming environment with friendly, competent staff and strive to introduce children and adults to the joys and rewards of reading and using the public library. Special emphasis is placed on supporting students of all learning levels and ages with their formal and informal courses of study and self-improvement.

Goals and Objectives

Goal 1: OUTREACH SERVICES

The library will embed its services, materials, and programs in the county by promoting services outside the walls of the library through both its outreach and social media and other online resources (webpage, Facebook, etc.)

OBJECTIVE: To increase public awareness of our outreach programs throughout Green County resulting in a 2% increase in outreach participation.

Activities:

- Offer programs based in reading, technology, education, or entertainment to be held at scheduled locations but provided by library staff as a service of the library.
- Service Little Free Libraries at select locations.
- Publicize outreach services utilizing local media outlets, social media, etc.
- Purchase a bookmobile/outreach vehicle.

Goal 2: CHILDREN AND YOUTH SERVICES

The library will provide materials and programming to meet the needs of children and teens in our community.

OBJECTIVE: To promote kindergarten readiness with early literacy opportunities for babies and preschoolers.

Activities:

- Lapsit and Story Hour programs offered at consistent times weekly.
- New mother/baby packets created for community.
- Create promotional items/brochures for children and youth services.
- Offer Preschool/Kindergarten readiness programs.
- Continue with our 1,000 Books Before Kindergarten program.
- Start a Dolly Parton's Imagination Library program for Green County.

OBJECTIVE: To provide programs and activities for school aged children/tweens/teens during the academic year and during summer vacation.

Activities:

- Age-appropriate programs offered at consistent weekly/monthly times.
- Continue developing and offering new, energized Summer Reading Programs.
- Develop a Saturday Family Story Time program once a month.
- Continue partnerships with schools.
- Create current space for tweens and teens that is fresh and inviting.

Goal 3: ADULT SERVICES

The library will provide a variety of materials, services, and programs for adults and families that respond to the current and future needs of the community.

OBJECTIVE: To make available access to a well-balanced collection of current titles of popular interest and those of enduring value in multiple formats, resulting in a 2% increase in usage each year.

Activities:

- Continue to acquire books and other materials requested by patrons.
- Continue to acquire books and other materials based on review sources.
- Continue to evaluate gaps in series in collection.
- Continue to weed collection on an ongoing basis.
- Continue to promote new materials.

OBJECTIVE: To provide an enriching mix of adult and family programming.

Activities:

- Schedule Saturday programs at least once a month.
- Partner with other community agencies in planning program content.
- Offer technology training/troubleshooting or help with technology.
- Continue Adult Book discussion groups.
- Create programs on Life Skills.
- Establish a Career Readiness program.
- Provide workshops/classes for crafts and DIY.

Goal 4: FACILITIES

The library will provide the public with quality physical facilities that are accessible, safe, stimulating, and comfortable.

OBJECTIVE: To have a building/space that provides adequate room for existing and anticipated library functions.

Activities:

- Lease Community Center to ensure adequate space for all programming needs.
- Provide quiet places for individual reading, study, or relaxation.
- Provide adequate staff workspace.
- Continue to provide space for vending machine and coffee makers, etc. for public and staff.
- Provide adequate, accessible storage.
- Make an outdoor reading area.
- Create a maintenance schedule for library building.
- Develop an adequate grounds maintenance schedule.
- Replace awning over the back door entrance.

Goal 5: PUBLIC RELATIONS

The library will increase interest in and use of library services and facility by community members.

OBJECTIVE: To increase the library's visibility within the community.

Activities:

- More newspaper presence.
- Make interior signage more visible.
- Continue to use Constant Contact to email newsletters and promotions for programs and special events.
- Participate in community events.
- Continue to grow social media accounts.
- Promote the collection and collection services.
- Provide exhibits, displays, bibliographies of library materials to supplement any program offered in the library.
- Develop the staff to be front-line marketers.
- Continue to develop and produce an electronic version of the library's newsletter.

Goal 6: ADMINISTRATIVE GOALS

The library will build and sustain a highly professional staff responsive to the needs of library users.

OBJECTIVE: To strengthen the customer service skills of all staff and foster pride and respect for excellent job performance.

Activities:

- Provide mandatory customer service training for all staff.
- Review and implement changes as needed.

OBJECTIVE: To provide training that enhances the staff's ability to deliver excellent library service.

Activities:

- Ensure that all staff can attend workshops, classes, and conferences.
- Provide in-house support and training through formal training from other staff members, outside trainers, webinars, online training, and other means as appropriate.
- Review personnel handbooks/manuals annually with all staff.
- Create an orientation program for new employees.

OBJECTIVE: To have all board members certified by the Kentucky Department for Libraries and Archives within 6 months of appointment.

Activities:

- Board members will individually view the online training provided by KDLA for their initial certification training.
- Encourage attendance at the Kentucky Public Library Association annual conference each spring on the day dedicated to trustee training.
- Encourage trustees to participate in the electronic discussion group for Kentucky Library Trustees.

Goal 7: DIRECTOR/ADMINISTRATIVE GOALS

The library administration will provide careful stewardship of the library's financial and operational resources to make the most efficient and effective use of public funding.

OBJECTIVE: To meet state requirements for submitting reports.

Activities:

- Annual Statistical Report to KDLA and County Judge-Executive.
- UFIR to Department for Local Government.
- Budget to Department for Local Government, County Judge-Executive, & County Clerk.
- Annual audit to Dept. for Local Government.
- Annual Tax rate certification to County Clerk.
- All reports on file for public viewing at the library pursuant to KRS 61.870-.884.

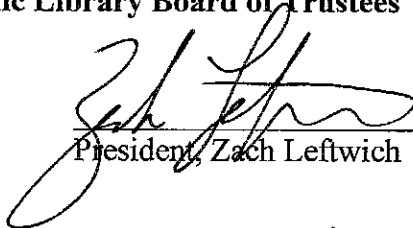
OBJECTIVE: To provide transparency in conducting public business.

Activities:

- Provide names and contact information for library board members on the library's website.
- List date, time, and location of library board meetings on website and in local media.
- Provide approved policies on library's website.
- Provide audit reports on library's website.

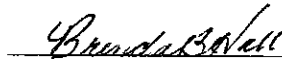
Approved by the Green County Public Library Board of Trustees

5/17/2022
Date




President, Zach Leftwich

5/17/2022
Date



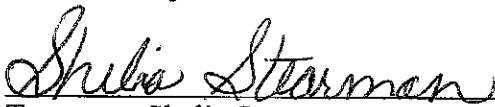
Vice-President, Brenda Hall

5/17/22
Date



Secretary, Kim Blakeman

5/17/22
Date



Treasurer, Shelia Stearman

5/17/22
Date



Member, Christina Smith